

IN THE CLAIMS

Please amend the claims as follows.

1. (Currently Amended) A method for transferring an image to a colored ~~fibrous~~ substrate comprising woven, fabric based material, or paper, comprising:

providing an image transfer sheet comprising an image transfer substrate; a release layer contacting the image transfer substrate and an image-imparting layer that comprises a polymer that includes indicia wherein ~~one or more of the image-imparting layer and the release layer is~~ impregnated with ~~comprises~~ one or more of titanium oxide or other white pigment or luminescent pigment;

contacting the image transfer sheet to the colored ~~fibrous~~ substrate comprising woven, fabric based material, or paper; and

applying heat to the image transfer sheet so that an image including indicia from the image-imparting layer is transferred from the image transfer sheet to the colored ~~fibrous~~ substrate comprising woven, fabric based material, or paper wherein the image comprises a substantially white background or luminescent background and indicia.

2. (Currently Amended) The method of claim 1 wherein the colored ~~fibrous~~ substrate comprising woven, fabric based material, or paper is a fabric.

3. (Currently Amended) The method of claim 1 wherein the colored ~~fibrous~~ substrate comprising woven, fabric based material, or paper is black.

4. (Cancelled)

5. (Previously Presented) The method of claim 1 wherein the image imparting layer is impregnated with one or more of titanium oxide or other white pigment or luminescent material.

6. (Previously Presented) The method of claim 1 wherein the polymer of the image-imparting layer encapsulates the titanium oxide or other white pigment and indicia and transfers the titanium oxide or other white pigment in a pattern that forms the indicia on the colored substrate.
7. (Currently Amended) An image transfer sheet, comprising:
a colored, ~~fibrous~~ substrate[[]] comprising woven, fabric based material, or paper;
a release layer overlaying the substrate, wherein the release layer is impregnated with titanium oxide or other white pigment or luminescent pigment; and
~~a polymer layer wherein one or more of the release layer and the polymer layer and the polymer layer comprise titanium oxide or other white pigment.~~
8. (Cancelled)
9. (Original) The image transfer sheet of claim 7 wherein the polymer layer is comprised of titanium oxide or other white pigment.
10. (Original) The image transfer layer of claim 7 wherein the polymer layer comprises polypropylene.
11. (Original) The image transfer layer of claim 7 wherein the polymer layer comprises polyester or polyamide or a mixture of polyester and polyamide.
12. (Original) A kit comprising the image transfer sheet of claim 7 and a colored fabric.
13. (Original) The kit of claim 12 wherein the colored fabric is an article of clothing.
14. (Original) The kit of claim 13 wherein the article of clothing is a T-shirt.

15. (Original) The image transfer sheet of claim 7 wherein the polymer layer is a polyamide.
16. (Original) The image transfer sheet of claim 7 wherein the polymer comprises LDPE, EAA, EVA, MAEA, nylon or mixtures of these polymers or polyamide.
- 17-20. (Cancelled)